



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(Deemed to be University)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi
NAAC Accredited with A+ Grade, NIRF India Rankings 2024 - Band: 201-300 (Engg.)
NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH, CST), MBA & MCA



A Report on Bootcamp program titled
"Lean Startup & Minimal Viable Product/Business"
Organized by Department of Computer Science & Technology
in association with Institution's Innovation Council
on 30-08-2025

MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE
DEEMED TO BE UNIVERSITY
under section 3 of UGC Act, 1956
Madanapalle - 517325, Annamayya Dist., Andhra Pradesh, India

Department of Computer Science & Technology
organizes
Bootcamp on
"Lean Startup & Minimal Viable Product/Business"
in association with Institution's Innovation Council (IIC)

Registration Link : <https://forms.office.com/r/ABXAR3KXB0>

Date : 30.08.2025 (Sat) **Time: 10:00 AM onwards** **Venue : Scaleup Room**

Resource Person
Dr. Nagarajan. G
Professor
MBA, MITS.

Chief Patron
Dr. N. Vijaya Bhaskar Choudary
Founder & Chancellor

Patron
Mrs. Keerthi Nadella
Executive Director

Program Chair
Dr. C. Yuvaraj
Vice Chancellor

Convener
Dr. K. Dinesh
Assoc. Prof. & Head, CST

Program Coordinator
Mr. F. Lakshmiramana
Asst. Professor, CST

www.mits.ac.in

Report Submitted by: Mr. P Lakshmiramana, Assistant Professor, Department of Computer Science & Technology.

Resource Person details: Dr. Nagarajan G, Professor – MBA, MITS, Madanapalle.

Participants: III Year CST Students.

Attendance: 58 (Internal)

Venue: NPN-105

Mode of Conduct: Offline

Report Received on 11.09.2025.

Department of Computer Science & Technology has organized Bootcamp program on "Lean Startup & Minimal Viable Product/Business" on 30-08-2025, from 10AM onwards.

Objective:

This one-day Bootcamp program on "Lean Startup & Minimal Viable Product/Business" organized by Department of Computer Science & Technology in association with the Institution's Innovation Council is aimed to provide knowledge on Lean Startups and Minimal Viable Products. The main objective of this event is to create awareness about Startups and encourage those students with ideas to start their business. This bootcamp aimed to provide knowledge on how to create a startup and the initial work to be done to start a business with minimal viable product. This session made the students understand the various opportunities to create Startup and how to make Minimal Viable Business. This one-day Bootcamp program is an eye-opener for the students to create a Startup with minimal viable product.

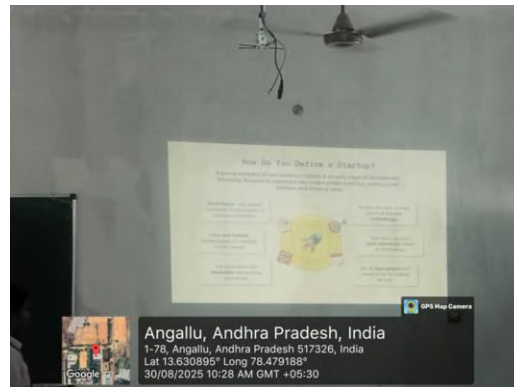
The Program started with the Welcome Address by **Mr. V Naveen**, Assistant Professor, Department of CST. **Mr. P Lakshmiramana**, Coordinator of the event, gave brief introduction of the Resource Person and the need of Minimal Viable Products. **Dr. Manikandan R, Academic Coordinator, Department of CST** briefly explained the need of Lean Startups.



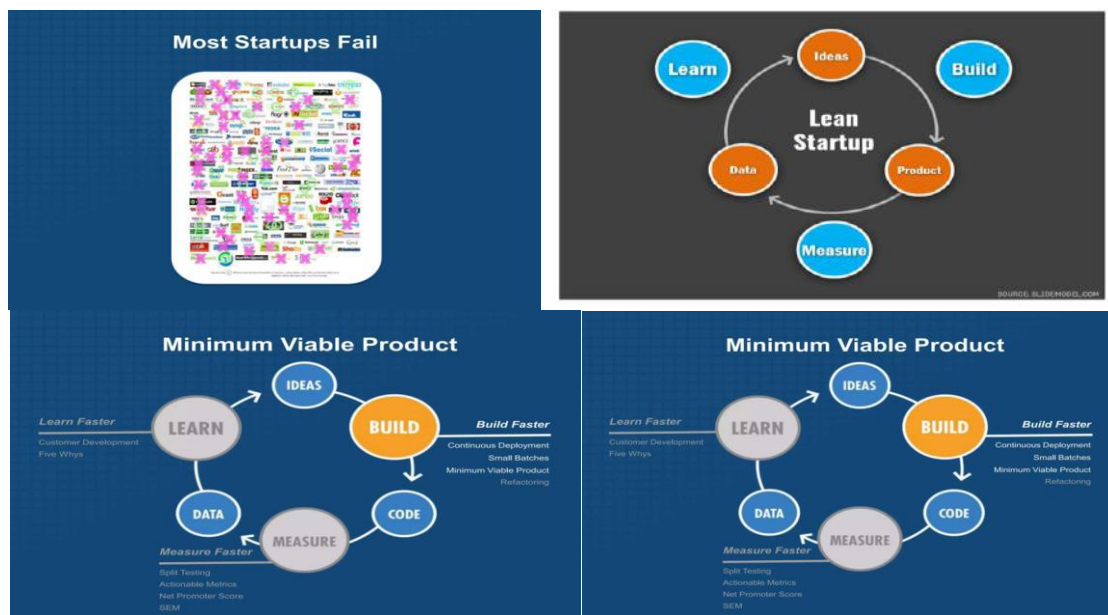
Dr. Nagarajan G has started the session by brief introduction to "Startups". He explained the characteristics of Startups and motivated the students by discussing successful Startups.



After brief introduction to Startup, Dr. Nagarajan G explained the various factors that need to be followed for converting the Startup into successful venture. He also explained the reasons for the failure of the Startups. He focused on the importance on the Minimal Viable Products in making a Startup to be successful. He defined what is Minimal viable Product (MVPs) and its need. The phases of creating MVPs is well explained the Resource Person.



Vote of Thanks: The session got concluded by Vote of Thanks by P. Lakshmiramana.



Outcomes of the Event:

The following are the key outcomes of the event:

- Students understood the Lean Startup process.
- Students learned how to design a Minimal Viable Product.
- Encouraged innovative and entrepreneurial mindset among students.

UN-SDG Mapping:

SDG 4: Quality Education

SDG 8: Decent Work and Economic Growth

SDG 9: Industry, Innovation, and Infrastructure

SDG 17: Partnerships for the Goals

SDG 1: No Poverty